



# SEAOI Bulletin

ADVERTISING CONTRACT FORM (2017)

Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

City & State: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**ADVERTISEMENT SIZE:**

Full Page (8.5" x 11") color insert	<input type="text"/>	months @ \$450/month =	<input type="text"/>
Full Page (7.5"W x 9.75"H)	<input type="text"/>	months @ \$330/month =	<input type="text"/>
Half page (7.5"W x 4.75"H)	<input type="text"/>	months @ \$200/month =	<input type="text"/>
Quarter Page (3.625"W x 4.75"H)	<input type="text"/>	months @ \$125/month =	<input type="text"/>
Business Card (3.625"W x 2.25"H)	<input type="text"/>	months @ \$ 65/month =	<input type="text"/>

**SUBTOTAL** \$ \_\_\_\_\_

**DISCOUNT\*** (\$ \_\_\_\_\_ )

**AMT. DUE** \$ \_\_\_\_\_

\*Discount schedule: 25% for 11 issues; 20% for 6 issues; 15% for 3 issues.

*Please note: SEAOI Affiliate Sponsors receive a half-page (Gold) or business-card (Silver or Bronze) ad as part of their annual sponsorship.*

**IN WHICH ISSUE(S) SHOULD THE AD APPEAR:**

- |                                   |                                      |                                   |
|-----------------------------------|--------------------------------------|-----------------------------------|
| <input type="checkbox"/> January  | <input type="checkbox"/> May         | <input type="checkbox"/> October  |
| <input type="checkbox"/> February | <input type="checkbox"/> June        | <input type="checkbox"/> November |
| <input type="checkbox"/> March    | <input type="checkbox"/> July/August | <input type="checkbox"/> December |
| <input type="checkbox"/> April    | <input type="checkbox"/> September   |                                   |

*(continued on next page)*

**NOTES TO ADVERTISERS:**

1. Advertiser to provide digital graphic / logo in jpg or tiff format with a minimum resolution of 300 dpi for images, 600 dpi for images with text. Text-only advertisements may be submitted as a Microsoft Word document.
2. For inserts, Advertiser must provide all insert copies to Vigil Printing (4415 W. Lawrence, Chicago, IL 60630) by the 18<sup>th</sup> of the month prior to publication. A print-quality PDF of the ad must also be emailed to [scrain@seaoi.org](mailto:scrain@seaoi.org).
3. SEAOI reserves the right not to run advertisements in the SEAOI Bulletin at its own discretion. Should SEAOI decide not to run a particular ad, the fee will be refunded to the advertiser.
4. Rate changes will not apply to existing contract agreements for the term of the contract.

**PAYMENT INFORMATION**

Please charge my credit card.

Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_

CSC (3 digits on back, for AmEx, 4 digits on front): \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address Zip Code: \_\_\_\_\_

I am mailing check # \_\_\_\_\_ dated \_\_\_\_\_ to SEAOI office.

Please send me an invoice.