



SEAOI Bulletin

ADVERTISING CONTRACT FORM (2018)

Advertiser: _____

Address: _____

City & State: _____

Contact Name: _____

Phone: _____

Email: _____

ADVERTISEMENT SIZE:

Full Page (8.5" x 11") color insert	<input type="text"/>	issues @ \$450/issue =	<input type="text"/>
Full Page (7.5"W x 9.75"H)	<input type="text"/>	issues @ \$330/issue =	<input type="text"/>
Half page (7.5"W x 4.75"H)	<input type="text"/>	issues @ \$200/issue =	<input type="text"/>
Quarter Page (3.625"W x 4.75"H)	<input type="text"/>	issues @ \$125/issue =	<input type="text"/>
Business Card (3.625"W x 2.25"H)	<input type="text"/>	issues @ \$ 65/issue =	<input type="text"/>

SUBTOTAL \$ _____

DISCOUNT* (\$ _____)

AMT. DUE \$ _____

*Discount schedule: 25% for four issues; 20% for three issues; 15% for two issues.

Please note: SEAOI Affiliate Sponsors receive a half-page (Gold) or business-card (Silver or Bronze) ad as part of their annual sponsorship.

IN WHICH ISSUE(S) SHOULD THE AD APPEAR:

- Winter
- Spring
- Summer
- Fall

(continued on next page)

NOTES TO ADVERTISERS:

1. Advertiser to provide digital graphic / logo in jpg or tiff format with a minimum resolution of 300 dpi for images, 600 dpi for images with text. Text-only advertisements may be submitted as a Microsoft Word document.
2. For inserts, Advertiser must provide all insert copies to Vigil Printing (4415 W. Lawrence, Chicago, IL 60630) seven business days prior to publication. A print-quality PDF of the ad must also be emailed to scrain@seaoi.org.
3. SEAOI reserves the right not to run advertisements in the SEAOI Bulletin at its own discretion. Should SEAOI decide not to run a particular ad, the fee will be refunded to the advertiser.
4. Rate changes will not apply to existing contract agreements for the term of the contract.

PAYMENT INFORMATION

Please charge my credit card.

Card #: _____

Expiration: _____

CSC (3 digits on back, for AmEx, 4 digits on front): _____

Name on Card: _____

Billing Address Zip Code: _____

I am mailing check # _____ dated _____ to SEAOI office.

Please send me an invoice.